AWS re:Invent

Virtual Attendee Guide for

Travel and Hospitality Customers

2020

aws travel and hospitality

Welcome!

On behalf of AWS, we are excited for you to join us for re:Invent 2020!

This year's virtual conference is going to be the industry event of the year. It will offer 5 Keynotes, 18 Leadership Sessions, and unlimited access to hundreds of sessions. We are happy to have you along for the journey!

To be sure you are prepared and ready to take on our 3-week event, we've created this guide full of tips and tricks provided directly from re:Invent alumni, teams, and staff on how to maneuver our free virtual event successfully.

Step 1 – **Register**

Step 2 – Search by Session Titles and add them to your agenda

Be sure to take advantage of the resources outlined in this document. We've curated them to offer you advice on how to plan a successful 3-week agenda. The full schedule, including dates, times, and locations, goes live in early November. In the meantime, use this document to start thinking about how you'll plan your 3 weeks.

We look forward to seeing you there!

AWS Travel and Hospitality at re:Invent

The theme for this year's Travel and Hospitality track is "Building Resilience for the Long Run." This is an unprecedented time for the Travel and Hospitality Industry: travelers and guests, providers and suppliers, employees and stakeholders alike. Amazon Web Services (AWS) has supported industry customers around the world, of every size and segment, in good times and challenging times. During this disruption, the breadth and diversity of our customers grants us a unique perspective to recognize common themes and solutions. It's been humbling to witness the innovation born out of this time with customers leveraging AWS' broadest range of services, deepest capabilities, and fastest rate of innovation to enhance customer experiences and increase operational efficiency. The Travel and Hospitality track will feature C-level executives sharing strategic observations and technical insights, showing those in
travel and hospitality and beyond, how they can build resilience
for the long run. To find travel and hospitality sessions, please
Register for re:Invent and search by Session title and then add them to your agenda.

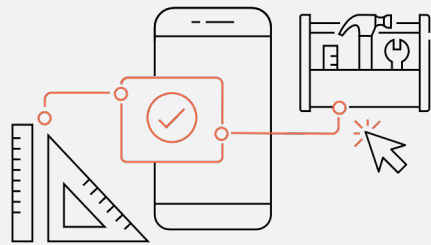**Visit our website**   **Visit our blog**

Learn

500+ sessions covering core services and emerging technologies will be available at your fingertips over 3 weeks.

With hours of content to cover, we are strategically spreading out sessions to be sure that you can plan your schedule accordingly without missing out.
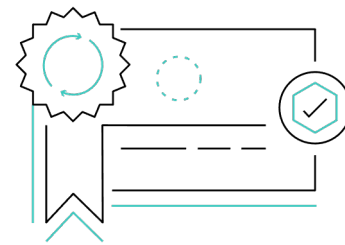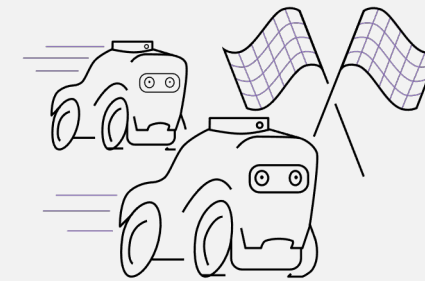
Learn

SESSIONS

With hundreds of live sessions across three weeks, you have the opportunity to interact with a variety of technical content geared toward inspiring your journey with AWS. You'll get a chance to hear from AWS experts and customers around the globe on best practices at all skill levels. What's more, you will be able to ask our technical community any of your burning questions about AWS products and services. With this unique platform, you'll be able to tailor your agenda to fit your schedule without missing any essential sessions!
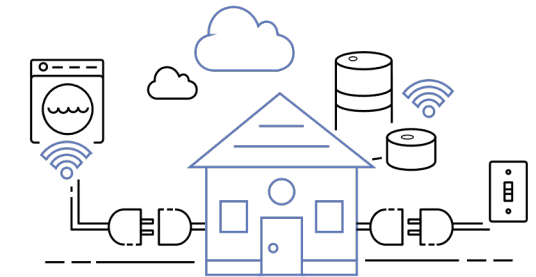
TRAINING AND CERTIFICATION

Organizations across the globe are seeking individuals skilled in the transformative technologies of the cloud. To meet this growing demand, AWS Training and Certification equips the builders of today and tomorrow— experts and novices, practitioners and partners—with the knowledge they need to realize their cloud goals. Designed by the innovators at AWS, our training supports learners of all skill levels and our certifications validate expertise. We're also upskilling and reskilling workforces through education programs that help businesses tap into a pool of diverse talent.

AWS DEEPRACER

AWS DeepRacer is the fastest way to get rolling with machine learning. developers of all skill levels (including those with no prior machine learning experience). You can get hands-on with AWS DeepRacer by learning how to train reinforcement learning models in a cloud-based 3D racing simulator. Attend a session to get started, then test your skills by competing for prizes and glory in an exciting autonomous car racing experience throughout re:Invent!

JAMS AND GAMEDAYS

Jams and GameDays are gamified sessions that allow participants to gain hands-on experience working through real-world scenarios that encourage the use of a variety of AWS and Partner services. Participants of all skill levels are encouraged to participate to validate their existing skills while also learning new ones. There are both time-based events and on-demand content, so come join us and have some fun learning while also trying to get to the top of the leader boards!

AWS re:Invent

Travel & Hospitality Leadership Sessions

TRV201
STAR ALLIANCE

How Star Alliance is Building Resilience for the Long Run

Star Alliance is recognized as the world's largest and most experienced global airline alliance, founded in 1997 by Air Canada, Lufthansa, SAS Scandinavian Airlines, Thai Airways International and United Airlines, and now consisting of 26 member airlines operating worldwide. Hear from Star Alliance CEO Jeffrey Goh on how they are navigating the biggest disruption in the history of the industry and leveraging AWS services to innovate faster and better serve their customers in the midst of an ever-changing travel environment. You'll learn how Star Alliance is leveraging their unique position to enhance the customer experience and improve operational efficiency.

BREAKOUT SESSION

FEATURED SPEAKERS: Jeffrey Goh, CEO, Star Alliance; Judith Pitchford, AWS

TRV202
WYNDHAM HOTELS & RESORTS

How Wyndham Hotels is Building Resilience for the Long Run

Wyndham Hotels & Resorts is the world's largest hotel franchising company with over 9,000 hotels across approximately 90 countries on six continents. Hear from Wyndham's EVP & CIO Scott Strickland on how choosing to build on AWS has helped them navigate the impact of COVID-19 for their end users, guests and franchisees alike, and build resilience for the long run. You'll also learn how AWS enabled them to quickly integrate new properties after an acquisition, deliver actionable information across the enterprise, and gain practical tips for leading an organization through disruption.

BREAKOUT SESSION

FEATURED SPEAKERS: Scott Strickland, EVP & CIO, Wyndham Hotels and Resorts; Joanna Todd, AWS

TRV203
JUST EAT Takeaway.com

How Just Eat Takeaway is Building Resilience for the Long Run

Just Eat Takeaway is a leading global marketplace for online food delivery (and the leading online food delivery marketplace in Continental Europe and Israel). In the first half of 2020 it processed over 257 million orders. Hear from the CTO of Just Eat Brands at Just Eat Takeaway, Richard Haigh about how AWS was able to help the company scale to meet unprecedented global demand for food delivery during the global health crisis. He'll also explain how building on AWS is allowing them to expand globally, streamline operations and enhance the experience of their customers.

BREAKOUT SESSION

FEATURED SPEAKERS: Richard Haigh, CTO, Just Eat Brands; Steven Elinson, AWS

AWS re:Invent

Travel and Hospitality Sessions

AWS on Air

Industry Live: Travel and Hospitality

Join Massimo Morin, WW Head, Travel and Hospitality Solutions, for a 30 minute live conversation about the travel and hospitality industry. Massimo will share how AWS is helping the travel and hospitality companies build resiliency and discuss innovative solutions specific to the industry. Catch it live Thursday, Dec 3 2:30-3pm PDT. Can't make it live? Don't worry, content will be made available on demand.

Live: Thurs Dec 3 2:30-3pm PDF | AWS on Air

FEATURED SPEAKER: Massimo Morin, WW Head, Travel and Hospitality Solutions, AWS

GPS211

AWS Partners driving innovation amidst the COVID19 pandemic

This session is open to anyone, but it is intended for current and potential AWS Partners. The COVID-19 pandemic has been a formative event affecting our world physically, emotionally, and economically. Despite the challenges created, AWS Partners have responded quickly and proven their resiliency by enabling digital transformation at unprecedented rates. In this session, learn how partners in healthcare and life sciences, retail, and travel and hospitality have worked closely with AWS to deploy innovative solutions. Hear how these solutions scale customer service channels, enable remote work, and provide secure, global data sharing and insights that are modernizing patient care and medical product development, creating personalized experiences, delivering goods directly to consumers, and making travel and shopping safer.

BREAKOUT SESSION

FEATURED SPEAKERS: Oxana K. Pickeral, Ph.D., MBA, Global Segment Leader, HC&LS

TRV351 (Chinese)

Build low cost yet highly efficient AI project platform for hospitality industry with AWS services

(Chinese language session) With COVID-19 outbreak worldwide, as hotel information provider for upstream OTA companies like Trip.com/Booking.com, DerbySoft.com's revenue dropped 80% percent. Under this circumstance, DerbySoft's innovation division leverages the server-less architecture with sagemaker spot training pipeline, bring their AICache project to production, which improves the hotel pricing accuracy by 20% and significantly reduced the order cancel rate, eventually help increase company's revenue, and the cost is only couple hundred dollars cost, what's more, by adopting CDK for IaC, they could easily replicate this architecture for different environments and other AI projects.

BREAKOUT SESSION

FEATURED SPEAKERS: tbc

Travel and Hospitality Sessions

BIZ305

A day in the life of a Best Western contact center architect

Best Western, a hotels and resorts brand with over 4,500 locations worldwide, migrated their contact center to Amazon Connect in just 1 month amidst the COVID-19 pandemic to support remote agents. Learn how they automated their manual recording process with Amazon Connect contact flows supporting 14 languages and over 35 countries with dynamic messaging driven by AWS Machine Learning services. Discover how they reduced their telecom expenses by over 40% with Amazon Connect by eliminating associated hardware and moving their agents to a remote work environment.

BREAKOUT SESSION

FEATURED SPEAKERS: Troy Tracy, Best Western; Ayesha Borker, AWS

DAT210

Transforming Hilton's Reservation System with Amazon Aurora PostgreSQL

Hilton is a leading global hospitality company, with a portfolio of 18 world-class brands comprising more than 6,200 properties and more than 983,000 rooms in 118 countries and territories. In this session, we discuss how Hilton migrated its most critical application (its Central Reservation System) to AWS with zero down-time and no impact to customers. We will discuss how Hilton Technology and Executive Leadership embraced the cloud and migrated their Central Reservation System to AWS, how to scale Amazon Aurora PostgreSQL to handle millions of transactions each day, and lessons learned -- both best practices and items to look out for.

BREAKOUT SESSION

FEATURED SPEAKERS: Eddie Maier, Hilton Worldwide; Erick Dame, AWS

AIM202

Discovering insights from customer surveys at McDonald's

Your customers give you feedback in various ways. Given the volume of responses, it is often difficult to identify what customers are actually saying. Being able to spot emerging topics lets you address opportunities to delight customers. In this session, learn how McDonald's is using Amazon Comprehend to extract and analyze text from customer surveys in order to unearth trends in customer sentiment and convert them into business insights.

BREAKOUT SESSION

FEATURED SPEAKERS: Abhi Bhatt, McDonalds; Sameer Karnik, AWS

AWS re:Invent

Travel and Hospitality Sessions

AIM206

Recreating Colonel Sanders for KFC Canada using Amazon Polly Brand Voice

With the proliferation of voice-enabled applications, building a voice experience that resonates with your brand and users is critical. In this session, you learn how companies use Amazon Polly, a text-to-speech service, to build voice experiences that are natural and engaging. The session also includes a discussion of Amazon Polly's Brand Voice solution and how KFC Canada is using Amazon Polly to recreate the iconic voice of KFC's founder, Colonel Harland Sanders.

BREAKOUT SESSION

FEATURED SPEAKER: Robin Dautricout, AWS

STP251

Woowa Brothers's Journey to the cloud

Woowa Brothers is a leading startup of food delivery service with ten millions monthly active users in Korea. They started to migrate all of their workloads to AWS cloud in 2016. Since then, they have been working on migrating their workloads to AWS while working on expanding their businesses. In this session, we will share challenges and best practices of migration into the cloud.

BREAKOUT SESSION

FEATURED SPEAKER: TBC

ANT401

Application Observability with Amazon Elasticsearch Service

Distributed application management can be like finding a "needle in the haystack." In this session, Airbnb will showcase how they built their observability practice around Amazon Elasticsearch Service to solve this problem, and how you can apply the same techniques. We will also provide an overview on how you can enable application monitoring using Amazon Elasticsearch Service through open source instrumentation like OpenTelemetry, Jaeger, and Zipkin, and introduce Trace Analytics in Open Distro for Elasticsearch, which provides distributed tracing visualization and analytics.

BREAKOUT SESSION

FEATURED SPEAKER: Eugene Ma, Airbnb; Thanigai Vellore, Airbnb; Rajiv Taori, AWS

AWS re:Invent

Travel and Hospitality Sessions

IOT205

How Carrier is transforming the cold chain to eliminate food and medicine waste

The cold chain is the network of logistics providers and technologies used for transporting and warehousing items that need refrigeration is highly fragmented today, leading to limited visibility and control of cargo. This leads to billions of dollars of losses and inefficiencies in transporting perishables like medicines and produce. Learn how Carrier Refrigeration is building a platform using AWS services across analytics, machine learning, and IoT to reduce waste and transform the cold chain. Learn how the platform will collect, process, and analyze data from telematics units across the fragmented chain, turning it into actionable insight and recommendations.

BREAKOUT SESSION

FEATURED SPEAKER: Luca Bertuccelli, Carrier Refrigeration; Romi Datta, AWS

IOT308

On the Road again - Accelerating the future of connected vehicles

The Automotive industry is going through a major transformation as customers are building the next generation of connected and autonomous vehicles. Learn how you can accelerate time to market for different mobility use cases such as fleet provisioning, anomaly detection and others using the AWS Connected Mobility Solution. Co-presented by Denso, we will present the reference architecture, from the edge to cloud, discuss the modular and customizable nature of this solution, and show how customers are solving real world problems using this solution as a foundation.

BREAKOUT SESSION

FEATURED SPEAKER: Shazan Bahrainwala, Denso; Neel Mitra, AWS

STG309

Deep dive on Amazon FSx for Windows File Server

Amazon FSx for Windows File Server offers fully managed Windows file storage, built on Microsoft Windows Server. It provides the compatibility and features that your Windows-based applications rely on, including full support for the SMB protocol, Windows NTFS, and Active Directory (AD) integration. It offers fast performance your Windows applications and users expect, with high levels of throughput and IOPS, and consistent sub-millisecond latencies. Storage administrators and application owners will learn how to deploy, scale, and use highly available, highly durable and elastic Windows file storage integrated with their organization's existing Active Directory environments.

BREAKOUT SESSION

FEATURED SPEAKER: Prashanth Bungale, AWS

AWS
re:

Ask the Experts: Travel and Hospitality

Ask the Experts

If you have specific questions around how AWS technology is helping shape the travel and hospitality industry or want to follow up on questions from any of the sessions, you may join one of the Travel and Hospitality "Ask the Experts" session. Sessions are scheduled each week of re:Invent and will be staffed by members of our Technical Field Community.

AWS re:Invent

Keynotes

Join our keynotes for the latest in AWS Cloud computing and innovation.

Andy Jassy Keynote

CEO, Amazon Web Services

Live from Seattle, Andy Jassy takes the virtual stage to share his insights and the latest news about AWS customers, products, and services.

WEEK 1
TUESDAY, DEC. 1 | 8:00AM – 11:00AM (PST) AMERICAS: WATCH LIVE
WEDNESDAY, DEC. 2 | 8:00AM – 11:00AM (SGT) ASIA-PACIFIC
WEDNESDAY, DEC. 2 | 8:00AM – 11:00AM (GMT) EUROPE

All times subject to change.

AWS re:Invent

AWS Partner Keynote

with Doug Yeum, Sandy Carter, and Dave McCann

Don't miss the live AWS Partner Keynote with Doug Yeum, head of
Worldwide Channels and Alliances; Sandy Carter, vice president,
Global Public Sector Partners and Programs; and Dave McCann, vice
president, AWS Migration, Marketplace, and Control Services, to
learn how AWS is helping partners modernize their businesses to
help their customers transform.

WEEK 1
THURSDAY, DEC. 3 | 8:00AM – 9:45AM (PST) AMERICAS: WATCH LIVE
FRIDAY, DEC. 4 | 8:00AM – 9:45AM (SGT) ASIA-PACIFIC
FRIDAY, DEC. 4 | 8:00AM – 9:45AM (GMT) EUROPE

All times subject to change.

AWS re:Invent

Machine Learning Keynote

with Swami Sivasubramanian

Join Swami Sivasubramanian for the first-ever Machine Learning Keynote, live at re:Invent. Hear how AWS is freeing builders to innovate on machine learning with the latest developments in AWS machine learning, demos of new technology, and insights from customers.

WEEK 2
TUESDAY, DEC. 8 | 8:00AM – 9:30AM (PST) AMERICAS: WATCH LIVE
WEDNESDAY, DEC. 9 | 8:00AM – 9:30AM (SGT) ASIA-PACIFIC
WEDNESDAY, DEC. 9 | 8:00AM – 9:30AM (GMT) EUROPE

All times subject to change.

AWS re:Invent

Infrastructure Keynote

with Peter DeSantis

Live from Seattle, join Peter DeSantis, Senior Vice President, Global Infrastructure and Customer Support, to learn how AWS has optimized its cloud infrastructure to run the world's most demanding workloads and give your business a competitive edge.

WEEK 2
THURSDAY, DEC. 10 | 8:00AM – 9:00AM (PST) AMERICAS: WATCH LIVE
FRIDAY, DEC. 11 | 8:00AM – 9:00AM (SGT) ASIA-PACIFIC
FRIDAY, DEC. 11 | 8:00AM – 9:00AM (GMT) EUROPE

All times subject to change.

AWS re:Invent

Overview

Keynotes

Leadership
Sessions

Learn

Make a Plan

Communities

Partners &
Sponsors

Play

Checklist

Contact

Werner Vogels Keynote

Vice President and CTO of Amazon.com

Join Dr. Werner Vogels as he goes behind the scenes to show how Amazon is solving today's hardest technology problems. Based on his experience working with some of the largest and most successful applications in the world, Dr. Vogels shares his insights on building truly resilient architectures and what that means for the future of software development.

WEEK 3
TUESDAY, DEC. 15 | 8:00AM – 9:30AM (PST) **AMERICAS: WATCH FIRST**
WEDNESDAY, DEC. 16 | 8:00AM – 9:30AM (SGT) **ASIA-PACIFIC**
WEDNESDAY, DEC. 16 | 8:00AM – 9:30AM (GMT) **EUROPE**

All times subject to change.

AWS
re:Invent

Leadership Sessions

Across the Leadership Sessions, you will hear directly from AWS leaders as they share the latest advances in AWS technologies, set the future product direction, and motivate you through compelling success stories.

OVER 3 WEEKS, WE WILL BRING YOU 18 SESSIONS THAT ARE 60 MINUTES LONG

AWS
re: Invent

Leadership Sessions

Analytics
Rahul Pathak
Vice President, Analytics

Architecture
Rudy Valdez
Vice President, Solutions Architecture and Training & Certification

AWS Public Sector
Teresa Carlson
Vice President, Worldwide Public Sector

AWS Public Sector Partners
Sandy Carter
Vice President, Global Public Sector Partners and Programs

Business Applications
Larry Augustin
Vice President, AWS Business Application Services

Compute
David Brown
Vice President, Amazon EC2

AWS re:Invent   **Full Schedule Available Here**

Leadership Sessions

Containers
Deepak Singh
Vice President,
Containers, Linux,
HPC, and Open
Source, AWS

Databases
Shawn Bice
Vice President,
AWS Databases

Edge
Bill Vass
Vice President of
Engineering, AWS

Enterprise
Dave McCann
Vice President,
AWS Migration,
Marketplace, and
Control Services

IoT
Dirk Didascalou
Vice President,
AWS IoT

Management
Tools &
Governance
Bill Vass
Vice President of
Engineering, AWS

AWS re:Invent   **Full Schedule Available Here**

Leadership Sessions

Networking & Content Delivery
Mayumi Hiramatsu
Vice President, EC2 Networking

Security, Identity & Compliance
Stephen E. Schmidt
Vice President & Chief Information Security Officer

Serverless
David Richardson
Vice President, Serverless

Storage
Mai-Lan Tomsen Bukovec
Vice President, AWS Block and Object Storage

Training and Certification
Maureen Lonergan
Director of AWS Training & Certification

AWS re:Invent   **Full Schedule Available Here**

Leadership Spotlight

When Boldness Matters in Critical Moments

Mai-Lan Tomsen Bukovec
Vice President, AWS Block and Object Storage

As companies face critical moments, often the difference between success and failure comes down to how those at the top choose to meet these challenges. Join Mai-Lan Tomsen Bukovec as she moderates a discussion on leading through change. The conversation will feature top influencers in their industries - Eva Chen (co-founder and CEO of Trend Micro), Casey Coleman (SVP, Salesforce and former CIO of GSA - US Government Administration), Shellye Archambeau (Board member, Verizon), and Julie Cordura (CEO, Thorn.org). Panelists will share how they led through pivotal critical moments such as setting up the first US government agency to use the AWS cloud, building a leadership position in data security and cybersecurity solutions, and using machine learning to combat child trafficking.

AWS re:Invent

Full Schedule Available Here

Make a Plan

Building Your 3-Week Agenda

Step One
Be sure that you have the Keynote and Leadership Sessions you're interested in added to your agenda. These will be the base of your learning and schedule building.

Step Two
Search topics you're interested in and start favoriting sessions you think you might want to attend.

Step Three
Broaden your horizons! Once you have your core topics explored and sessions favorited, explore other topics. You never know what you might discover!

PRO TIP:
The Keynotes and Leadership Sessions are critical!

Be sure to not miss out on the Keynotes, as that's where you'll catch all of the AWS launches.

The Leadership Sessions are where you'll hear from AWS leaders who are diving deep on AWS topics.

And Don't Forget to . . .

Connect

Be sure to connect with your account team and other AWS experts throughout re:Invent.

PRO TIP:
Stay connected with your AWS account team via your workplace communication tool for easy answers and up-to-date information.

Plan Daily Debriefs

Now that re:Invent is virtual and free, there is no reason to not send the whole team. Be sure to strategically conquer all of the breakout sessions. Don't forget to find time to virtually reconvene your team and debrief on their learnings.

Have Fun!

Even though we aren't eating chicken wings together in person this year, make sure you check out all of the virtual quirky activities that we have planned for you. It wouldn't be re:Invent without some added fun!

AWS re:Invent
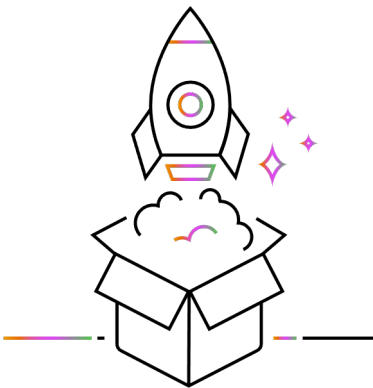
Communities

Get connected, expand your knowledge, and access AWS experts online.
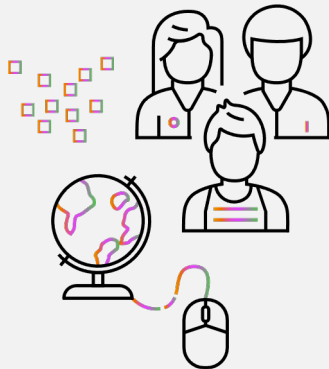
Communities

Developer Lounge
The Dev Lounge will engage developers, programmers, engineers, builders, and future developers. Join us here for presentations from AWS community leaders and architectural discussions about specific AWS categories by knowledge level (100–400). You can also come here to discuss AWS product launches following each Keynote.
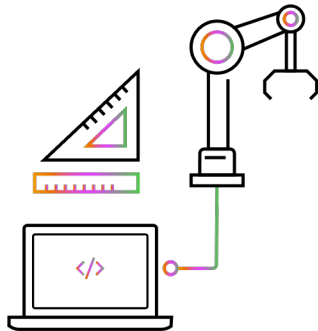
Startups
Join thousands of startups this year who are looking to make connections, streamline ingenuity, and add more good to the world. Join in the Startup Community by tuning in to lightning talks and technical demos from startups from all around the globe, and chat with our AWS experts live to get all of your questions answered.

We Power Tech
We Power Tech is about you: diverse builders who are changing the world through tech. Together, we are building a future of tech that is diverse, inclusive, and accessible. Join us to learn how our global community of builders are leveraging technology to create inclusive products, services, and programs.

Builders' Fair
The Builders' Fair is a fun and interactive way to learn how to apply AWS services to real-world use cases. Interact with our builders to learn how the projects were made, ask questions, and walk away with the knowledge to build it yourself. Explore the projects for yourself during the 3 weeks of re:Invent, and start building.

AWS re:Invent

Partners & Sponsors

Sponsors

Featuring over 150 AWS Partners, the re:Invent sponsorship program connects you to companies building and managing solutions on AWS. Attendees can view sessions, demos, and video content relevant to their unique preferences and engage in direct conversations with re:Invent sponsors.

See full sponsor list

Global Partner Summit

Learn how to leverage AWS services to build solutions for your customers, and explore programs to help you differentiate your business and reach new customers faster.

If you're not an AWS Partner, you're welcome to watch GPS sessions to learn more about the AWS Partner Network (APN) and to register to become an AWS Partner.

AWS Partner Keynote

THURSDAY, DECEMBER 3
Don't miss the live AWS Partner Keynote with Doug Yeum, head of Worldwide Channels and Alliances; Sandy Carter, vice president, Global Public Sector Partners and Programs; and Dave McCann, vice president, AWS Migration, Marketplace, and Control Services, to learn how AWS is helping partners modernize their businesses to help their customers transform.

Leadership Sessions

THURSDAY, DECEMBER 3
AWS Public Sector Partners, Sandy Carter
Enterprise, Dave McCann

Sessions

There will be 15 learning sessions dedicated to AWS Partners, each lasting 30 minutes.

Learn more about AWS Partners

Play

It wouldn't be re:Invent without our quirky culture. Every week, you'll have access to new quirky activities. Feel free to digest them on your own time or gather your whole team to participate together.

Play

Amazon Fishbowl at re:Invent
Join us for intimate conversations with top authors in varying areas of expertise, offered in partnership with Amazon Fishbowl. We will deliver one-of-a-kind experiences for you—Fishbowls are traditionally for Amazon employees only!

DJ Sets to Move and Groove
We all need to relax and enjoy the moment. Throw on some music curated just for re:Invent attendees and dance your heart out.

Cable Detective Mystery Game
Test your re:Invent knowledge and try to solve the mystery of who tangled all the cables. There's a perfect mix of trivia questions and mini games throughout the gameplay, so don't miss it!

Quick Cooking Demos
In 10 minutes, we will bring you quick, easy-to-follow recipes that you can whip up in a flash, ranging from one-pan dishes to the best chocolate chip cookies you've ever tasted.
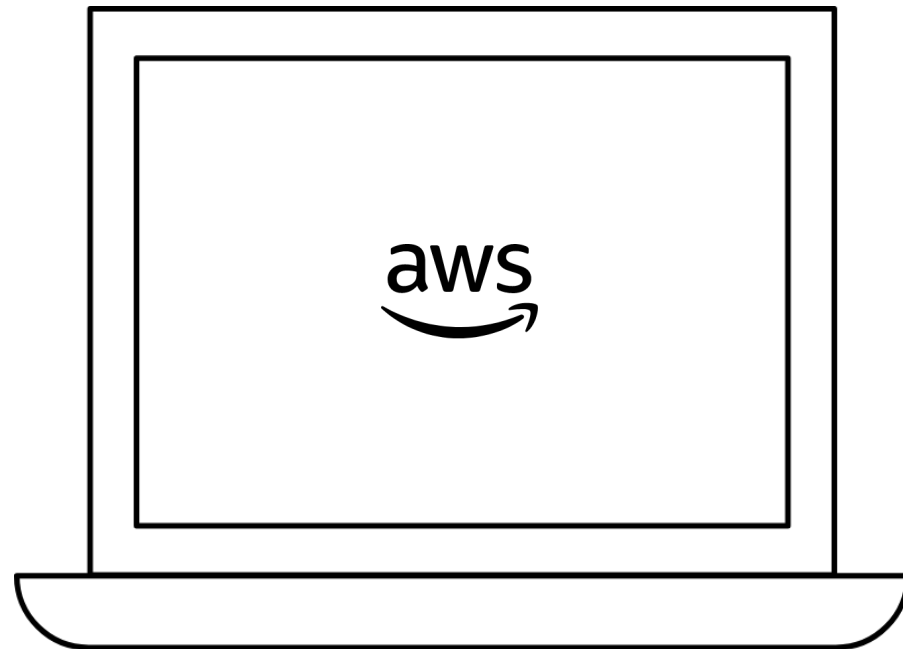
Movement Breaks
You deserve a break – take a few minutes and rejuvenate with our desk stretch series.

Obliteride at re:Invent
We are bringing Obliteride to re:Invent. As an attendee, you will have the opportunity to pick your favorite activity to get moving and share your experience on social media.

And Much More!

AWS re:Invent

Continuous Content Every Week

Access hours of sessions led by AWS experts, hear from cloud leaders, and be the first to learn what's next and new from AWS.

AWS re:Invent attendees should expect to:

- Learn firsthand about AWS services from recognized world experts.

- Focus on key services that matter most to their businesses and interests.

- Get technical questions answered on the spot.

- Receive immediate access to what's new on the platform.

- Most of all, enjoy themselves while learning!

AWS re:Invent

Online Resources

re:Invent Home Page

Session Catalog – Coming Soon

Registration

Content Overview

Frequently Asked Questions

Agenda

Checklist

Your Virtual re:Invent Checklist

- ❑ [Register for re:Invent](#)

- ❑ Visit [reinvent.aws.com](#) to stay up-to-date on announcements

- ❑ Search for your desired sessions by Session name and add them to your agenda

- ❑ Connect with my AWS account team

- ❑ Add 5 Keynotes to my agenda

- ❑ Add 18 Leadership Sessions to my agenda

- ❑ Favorite the learning sessions of interest to me

- ❑ Review the AWS communities

- ❑ Connect with my colleagues to plan how to conquer the many hours of content

- ❑ Check out the play activities and add them to my agenda

- ❑ Follow Amazon Web Services on Instagram, Facebook, LinkedIn, and Twitter

AWS re:Invent

Contact the Team

aws travel and hospitality

aws re:Invent

Contact the Team

AWS Travel and Hospitality is the global industry practice for Amazon Web Services (AWS), with a charter to support customers as they accelerate cloud adoption. Companies around the world, across every segment of the travel and hospitality industry - and of every size - run on AWS. These companies are transforming their business by leveraging technology to enhance customer experiences and increase operational efficiency.

For more information about AWS Travel and Hospitality, please visit aws.com/travel.

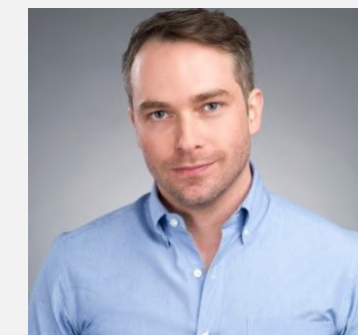You can also contact members of the AWS Travel & Hospitality Team.

David Peller
Managing Director, AWS Travel & Hospitality

Massimo Morin
WW Head, Travel and Hospitality Solutions

Florian Tinnus
Global Leader, Travel and Hospitality Partners

David Solomito
WW Head, Marketing, Travel & Hospitality

aws travel and hospitality

AWS re:Invent

Contact the Team

Joanna Todd
WW Head, Accommodation and Lodging

Steven Elinson
WW Head, Restaurants, Catering and Food Service

Pedro Espin
Head, Travel and Hospitality, EMEA

Sekhar Mallipeddi
Global Leader, Travel Technology

Michele Sancricca
Global Leader, Transport and Logistics Technology

Judy Pitchford
WW Head, Travel

Adam Roark
WW Head, Transportation and Logistics

Jay Townsend
Global Leader, Pro-Serve

Shannon Adelman
Global Leader, Strategy and Operations

AWS re:Invent   aws.com/travel.