Hello,

On behalf of AWS Life Sciences Team, welcome to re:Invent 2019! This year’s conference is going to be our biggest yet, with 60,000+ attendees, >2,500 technical sessions, Life Science specific industry track, and dedicated healthcare and life sciences networking lounge.

To get the most out of re:Invent, we encourage you to take advantage of the resources outlined in this document, including our “How to re:Invent” video series. Keep in mind that reserved seating goes live on October 15. You can start planning your schedule at any time by logging into your account, visiting the session catalog, and marking sessions of interest.

Although re:Invent is a big conference, the strength of the Life Sciences community makes it feel much smaller.

We look forward to seeing you in Vegas!

Dr. Shez Partovi  
Director, Healthcare and Life Sciences, AWS
Let’s get started.

This guide is designed to help Life Science attendees plan their re:Invent 2019 experience and identify breakout sessions and events of interest. It is intended to complement the re:Invent app, which will help attendees navigate the conference on-site.

Click on the links and tabs to navigate this guide.
Overview
About re:Invent

**What**
AWS re:Invent is a learning conference hosted by Amazon Web Services (AWS) for the global cloud computing community. The event features keynote announcements, training, and certification opportunities. At the conference, you’ll have access to more than 2500 technical sessions, a partner expo, after-hours events, and so much more.

**Where**
We are taking over Las Vegas—with events at the ARIA, Bellagio, MGM Grand, Mirage, and The Venetian.

**Who**
60,000+ attendees from around the world, including 500+ Biotech & Pharma professionals, and the AWS Worldwide Healthcare & Life Sciences team.

**When**
December 2 – 6, 2019. Onsite registration desk opens on Sunday, December 1, at 9AM.

**How**
Register [here](#), book your travel and hotel [here](#), check out our [justification letter](#) (if you need one), and watch the How to re:Invent videos [here](#).
What’s new in 2019?

Deeper technical content and more hands-on learning opportunities.

A bigger and better Partner Expo, with over 2,500 breakout sessions.

For the first time, attendees will be able to reserve seats using both the re:Invent registration app and the re:Invent mobile app.

More unique events: broomball, the Tatonka Challenge, fitness activities, and the re:Play party!

Online resources

- HOME_PAGE
- SESSION_CATALOG
- FAQ
- SCHEDULE
- GETTING_AROUND
- RESERVED_SEATING_AND_MOBILE_APP
- OVERVIEW_OF_RE_INVENT_CONTENT
- BOOKING_MEETING_SPACE
Make a Plan
Design your own experience

We are pleased to announce over 2,500 sessions and an entire industry track focused on Life Sciences. We have highlighted them in the following sections and have provided a guide to finding any session of interest in the event catalog and adding it to your schedule.

How to use the session catalog

1. Visit the event catalog and make sure you are logged in.

2. Scroll down the left-hand navigation bar, find Topic or Industry, and check any topics or industries of interest.

3. Favorite appealing sessions as “I’m interested in this” or click on the arrow at right to pursue different scheduling options.
Step One
Step one, search topics you are interested in and start favoriting sessions you think you might be interested in attending.

Step Two
Remember to ensure you have roughly 80% of your favorites be breakout sessions!

Step Three
Get crazy! Once you have your core topics explored and sessions favorited, explore by other topics! You never know what you might discover!
Types of Breakout Sessions

Know your sessions types

Sessions

re:Invent breakout sessions are **lecture style and 60 minutes long**. These sessions will take place throughout the re:Invent campus and cover all topics at all levels (200–400). Sessions are delivered by AWS experts, customers, and partners, and they typically include 10–15 minutes at the end for Q&A.

Workshop

Workshops are **two-hour**, hands-on sessions where you **work in teams** to solve problems using AWS. Workshops organize attendees into small groups and provide scenarios to encourage interaction, giving you the opportunity to learn from and teach each other. Each workshop starts with a 10–15-minute lecture by the main speaker, and the rest of the time is spent working as a group. **Come prepared with your laptop** and willingness to learn! AWS will provide credits.

Builders Session

Builders Sessions are **60-minute small groups sessions** with up to five customers and one AWS expert, who is there to help, answer questions, and provide guidance. You will use your laptop to experiment and build with the AWS expert after a short demonstration. There is **reserved seating** for builders sessions.

Chalk Talks

Chalk talks are a highly interactive content format with a **smaller audience**. They begin with a 10–15-minute lecture delivered by an AWS expert, followed by a 45–50-minute Q&A session with the audience. The goal is to foster a technical discussion around real-world architecture challenges. **Chalk talks are one hour** and are presented by AWS experts. They have **expert level content**.
The Hierarchy Of Making A Plan

Pick your topics

ADM - Advertising and Marketing
AIM - Artificial Intelligence & Machine Learning
ALX - Alexa
ANT - Analytics
API - Application Integration
ARC - Architecture
ARV - AR/VR
AUT - Automotive
BLC - Blockchain
CMP - Compute
CMY - AWS Community
CON - Containers
DAT - Databases
DOP - DevOps
ENT - Enterprise
EUC - End User Computing & Business Apps
FSI - Financial Services
GAM - Games/Game Tech
GPS - Global Partner Summit
HLC - Healthcare
IOT - IoT
LFS - Life Sciences
MDS - Media Solutions
MFG - Manufacturing
MGT - Management Tools & Governance
MKT - Marketplace
MOB - Mobile
NET - Networking
OIG - Oil & Gas
OPN - Open Source
PNU - Power & Utilities
RET - Retail
ROB - Robotics
SEC - Security, Compliance, and Identity
STG - Storage
STP - Startup
SVS - Serverless
TLC - Telecommunications
TRH - Travel & Hospitality
WIN - Windows & .Net
WPS - Public Sector
WPT - We Power Tech

PRO TIP:
Think about topics that are currently mission critical to your team and topics you’re interesting in learning more about.
The Hierarchy Of Making A Plan

**Know your sessions types**

PRO TIP:
Breakout sessions should make up the bulk of your plan. They have the most seats too!

PRO TIP:
Chalk Talks and Workshops are smaller and can accommodate fewer people per sessions. Builders Sessions are the smallest. These are the your bonus sessions!
Hierarchy Of A Plan

More ways to learn

- Life Sciences Networking Lounge
- Hacks & Jams
- ML Summit
- DeepRacer
- Paid Bootcamps
- Certification Exams
- Spotlight Labs
- Hands on Labs*
- Builders Fair*
- Demo Theaters*

*these activities do not require reserved seating
Hierarchy Of A Plan

Know the campus

**PRO TIP:**
Plan at least an hour to get from one venue to another across campus. This includes walking, waiting

**PRO TIP:**
New this year, the session scheduler will not let you book back to back sessions in different venues with only 30 minutes.
Hierarchy Of A Plan

Everything Else

Re:Invent is an industry event and there’s lots to do outside of breakout sessions. Don’t forget to leave room on your calendar for:

- Hang out in the Life Sciences Networking Lounge (Venetian Level 3) to meet and network with other industry attendees
- Set up 1:1 meetings with innovative Life Sciences startup organizations through our ‘Connections’ program
- Meetings with your account team and other AWS experts.
- Daily debriefs with your team. Divide and conquer but don’t forget to find time to reconvene your team and debrief on the daily learnings. Breakfast is a great time for this!

- Time to explore our partner expo, including the AWS Village and hundreds of AWS partners there to help you learn more about how their solution can benefit your business.
- Meetings with your professional network. Let people know you’ll be at re:Invent through LinkedIn and ensure you’re taking advantage of the entire cloud computing industry being in the same city!
- Fun! Don’t forget there are a lot of fun things to do at re:Invent. Check out the Play page to learn more and expect your evenings to fill up on site!
Now Build Your Dream Schedule(s)

If the max number of sessions you can attend in the week is 24 and you think you want to attend 14, you should have a robust list of preferred sessions, and wish list sessions and all of your back ups.

You should have a lot of pre-selected back ups during the time windows you are trying to fill. That will enable you to quickly pivot should the session you wanted to get into fills up. By favoriting them, you can check back post-re:Invent for the slides if you don’t get to see it live.

Check for repeats! Repeats are a critical component to how we build our session catalog each year and we strive to offer repeats on our most popular sessions. If you have a session you are really committed to attending, make sure you favorite all of the scheduled repeats so that you can mix and match to get in.
Life Science Industry Recommendations
Life Sciences Track

Overview

Chalk Talks, Workshops, Builders

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>LFS304</td>
<td>Compliance in Life Sciences: A global perspective</td>
</tr>
<tr>
<td>LFS305</td>
<td>Amazon Comprehend Medical in Life Sciences</td>
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<td>Clustering adverse events with Amazon Comprehend Medical &amp; Amazon SageMaker</td>
</tr>
<tr>
<td>LFS301</td>
<td>Builders: Enterprise data lakes in Life Sciences</td>
</tr>
<tr>
<td>LFS303</td>
<td>Builders: Genomics workflow management</td>
</tr>
<tr>
<td>CMP412</td>
<td>Orchestrating complex genomics pipelines with AWS Batch</td>
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</tbody>
</table>

Breakout Sessions

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>LFS201-L</td>
<td>Life Sciences leadership: Transforming the pharma value chain</td>
</tr>
<tr>
<td>LFS202</td>
<td>Digital therapeutics and patient personalization</td>
</tr>
<tr>
<td>LFS203</td>
<td>Enhancing clinical trials with machine learning</td>
</tr>
<tr>
<td>MFG203</td>
<td>Modernizing pharmaceutical manufacturing with IoT and AI/ML</td>
</tr>
<tr>
<td>LFS204</td>
<td>Data Lakes reimagined: Efficiency and innovation at Bristol-Myers Squibb</td>
</tr>
<tr>
<td>LFS302</td>
<td>Labs of the future in Life Sciences</td>
</tr>
<tr>
<td>ENT232-S</td>
<td>Merck drives innovation with a ‘real world data exchange’ on AWS</td>
</tr>
<tr>
<td>ENT213-S</td>
<td>Drug discovery at Merck: Innovation at scale on AWS</td>
</tr>
<tr>
<td>ARC208-S</td>
<td>Accelerating scientific discovery in cardio precision medicine and beyond</td>
</tr>
<tr>
<td>STP201</td>
<td>How Ginkgo Bioworks uses AWS to make organisms</td>
</tr>
<tr>
<td>WPS202</td>
<td>Blockchain in science and research</td>
</tr>
</tbody>
</table>
Transforming the pharma value chain
In this session, you learn how life science companies are working with AWS to transform their organizations, from creating labs of the future, to enhancing clinical trials with machine learning, to developing digital therapeutics. Finally, hear how this transformation helps organizations improve patient experiences.

**LINK TO SESSION | BREAKOUT SESSION**

**FEATURED SPEAKER:** Shez Partovi, Director Healthcare & Life Sciences, AWS

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Digital therapeutics and patient personalization
In this session, learn the best practices for gathering and managing therapeutic device data and how industry-leading companies are using Amazon AI/ML to facilitate personalized engagement with patients and customers.

**LINK TO SESSION | BREAKOUT SESSION**

**FEATURED SPEAKER:** Greg Tracy, CTO & Founder, Propeller Health
<table>
<thead>
<tr>
<th>MGF-203</th>
<th>LFS-204</th>
<th>LFS-302</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FEATURING</strong>&lt;br&gt;Moderna</td>
<td><strong>FEATURING</strong>&lt;br&gt;Bristol-Myers Squibb</td>
<td><strong>FEATURING</strong>&lt;br&gt;Celgene</td>
</tr>
</tbody>
</table>

**MGF-203**<br>Modernizing pharmaceutical manufacturing with IoT and AI/ML<br>Learn how to use AWS IoT, AI/ML, and data analytics services to build a connected, intelligent biopharmaceutical manufacturing and supply chain environment.<br><br>**LFS-204**<br>Data Lakes reimagined: Efficiency and innovation at Bristol-Myers Squibb<br>Learn how BMS used AWS services to create a platform-based approach for ingesting, preparing, curating, and persisting business-critical data for analytics and insights generation.<br><br>**LFS-302**<br>Labs of the future in life sciences:<br>Learn how research labs can more easily and securely store, archive, and share data with collaborators globally. Learn how Celgene is incorporating ML into R&D to inform and streamline research analyses.

**LINK TO SESSION** | **BREAKOUT SESSION**
---|---
**FEATURED SPEAKER:** Roland Smith, Sr. Director GxP Systems, Moderna | **FEATURED SPEAKERS:** Vikram Singh & Karun Pothacamury, Bristol-Myers Squibb | **FEATURED SPEAKERS:** Lance Smith & Pascual Starink, Celgene
Merck drives innovation with ‘real world data exchange’ on AWS

Learn how Merck deployed an enterprise-wide data and analytics platform to advance product development and commercialization. This Real World Data Exchange (RWDEx) leverages Amazon Redshift and the Deloitte ConvergeHealth Miner suite as its foundation.

**FEATURED SPEAKER:** John Cai, Executive Director Real-world data analytics, Merck

Drug discovery at Merck: Innovation at scale on AWS

Learn how Merck, along with AWS and Accenture, has created a platform that helps accelerate the research process, encourages more collaboration and innovation, and lowers informatics barriers.

**FEATURED SPEAKER:** Carol Rohl & Hal Stern, Merck

Accelerating scientific discovery in cardio precision medicine and beyond

Hear how the AHA worked with Hitachi Vantara to build a high-powered analytics and data science environment for biomedical researchers to search, access, and analyze data.

**FEATURED SPEAKERS:** Jennifer Hall, Chief of the Institute for Precision Cardiovascular Medicine, AHA

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### STP-201
**Featuring:** Gingko Bioworks

**How Gingko Bioworks uses AWS to make organisms**

Gingko Bioworks leverages AWS to create its microbe designs, run workflows, aggregate data, and run analytics—all at an exponentially accelerating speed. In this session, learn about the company’s migration process to AWS and how it is being used to scale operations.

**Link to session | Breakout session**

**Featured speaker:** Dave Treff, Director of IT and DevOps, Gingko Bioworks

### WPS-202
**Featuring:** National Science Foundation

**Blockchain for science and research**

Blockchain in science is a new data-handling paradigm that offers data privacy and a reward system associated with a blockchain network. In this session, learn how blockchain technology can provide an encrypted reward system that is vital for security and transaction integrity.

**Link to session | Breakout session**

**Featured speaker:** Chaitan Baru, Senior Science Advisor, National Science Foundation

### STG-237-S
**Featuring:** Genomics Medicine Ireland & NetApp

**Learn how GMI achieves high performance for its databases**

Hear how Genomics Medicine Ireland uses fast, reliable on-premises connectivity to cloud storage for quick upload of large data sets to shorten the time required to process genomic sequencing studies.

**Link to session | Breakout session**

**Featured speaker:** Jason Mulreany, Cloud Manager, Genomics Medicine Ireland
<table>
<thead>
<tr>
<th>Session</th>
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<th>Description</th>
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</thead>
<tbody>
<tr>
<td><strong>HLC-304</strong></td>
<td>AWS Life Science Experts</td>
<td><em>Population health and patient outcome prediction with healthcare and life sciences data</em> Learn how customers are using AWS services and open source efforts like Observational Health Data Sciences and Informatics (OHDSI) to aggregate patient-level data from many sources and predict health outcomes.</td>
</tr>
<tr>
<td><strong>LFS-304</strong></td>
<td>AWS Life Science Compliance Experts</td>
<td><em>Compliance in life sciences</em> Learn how life science organizations work with qualified and validated systems (GxP) in the cloud. Learn what goes into building IQ/OQ documents and how to plan these on AWS.</td>
</tr>
<tr>
<td><strong>LFS-305</strong></td>
<td>AWS Life Sciences Solution Architects</td>
<td><em>Amazon Comprehend Medical in life sciences</em> Learn how Amazon Comprehend Medical can be used to quickly extract relevant information from medical text. See how its applied to help organizations respond to increasing pressure to focus on safety while having to process increasing volume of adverse event reports.</td>
</tr>
</tbody>
</table>

**Featured Speaker**

- **HLC-304**: James Wiggins, healthcare solutions architect, AWS
- **LFS-304**: Sylva Krizan, Life Sciences Security Assurance Lead, AWS
- **LFS-305**: Todd Escalona & Aaron Friedman, AWS
<table>
<thead>
<tr>
<th>LFS-401</th>
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</tr>
<tr>
<td>AWS Life Sciences ML Experts</td>
<td>AWS Genomics Experts</td>
<td>AWS Life Sciences Solutions Architects</td>
</tr>
</tbody>
</table>

**LFS-401**

Clustering adverse events with Amazon Comprehend Medical and Amazon SageMaker

Learn how to use Amazon ML services to create a workflow that enables data scientists to securely develop models for medical images, text, and documents.

**LINK TO SESSION** | WORKSHOP

**FEATURED SPEAKER:** Ujjwal Ratan & Aaron Friedman, AWS

**LFS-301**

Genomics workflow management

Learn how to run large scale genomic analyses using AWS native services and third-party workflow engines. Walk through creating analysis pipelines and setting up scalable parallel job execution.

**LINK TO SESSION** | BUILDERS

**FEATURED SPEAKER:** Lee Pang, Genomics Solutions Architect, AWS

**LFS-303**

Enterprise data lakes in life sciences

Learn how to leverage AWS Lake Formation to build a modern data lake for life sciences. Find out how to address common challenges, such as authentication, authorization, encryption, and compliance.

**LINK TO SESSION** | BUILDERS

**FEATURED SPEAKERS:** Qi Wang, Solutions Architect, AWS
### Other Breakout Sessions of Interest

<table>
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<tr>
<td>HLC201-L</td>
<td>Healthcare Leadership: data driven care for individuals and populations</td>
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<tr>
<td>WPS204</td>
<td>AI for good: harnessing AI and ML to transform your mission</td>
</tr>
<tr>
<td>HLC306</td>
<td>Alexa healthcare skills</td>
</tr>
<tr>
<td>GPSTEC341</td>
<td>Insights into patient health with Amazon Comprehend Medical</td>
</tr>
<tr>
<td>AIM202-S</td>
<td>PwC's SENTRI solution for HCLS case management</td>
</tr>
<tr>
<td>AIM307</td>
<td>Amazon SageMaker deep dive</td>
</tr>
<tr>
<td>AIM308</td>
<td>Build accurate training datasets with Amazon SageMaker Ground Truth</td>
</tr>
<tr>
<td>ANT206-L</td>
<td>Leadership session: trends with data lakes and analytics</td>
</tr>
<tr>
<td>WPS306</td>
<td>AWS Public Datasets</td>
</tr>
<tr>
<td>CMP201-L</td>
<td>Compute Leadership Session: What’s new in compute</td>
</tr>
<tr>
<td>CMP204</td>
<td>HPC on AWS: Innovating without infrastructure constraints</td>
</tr>
<tr>
<td>CMP302</td>
<td>AWS Outposts: Extend the AWS experience to on-premises environments</td>
</tr>
<tr>
<td>CMP304</td>
<td>Amazon ML infrastructure: Cost &amp; performance</td>
</tr>
<tr>
<td>CMP314</td>
<td>Accelerate applications using Amazon EC2 F1 FPGA instances</td>
</tr>
<tr>
<td>ENT202</td>
<td>Quantify and maximize your business value on AWS</td>
</tr>
<tr>
<td>ENT205</td>
<td>Get started on your migration business case</td>
</tr>
<tr>
<td>ENT217</td>
<td>Build enterprise cloud fluency to accelerate cloud adoption</td>
</tr>
</tbody>
</table>
Cloud for Biotech Symposium  
Sunday December 1, 2019

Prior to re:Invent, join us for an afternoon to hear perspectives and lessons learned from biotech ventures, investors, and pharma enterprises

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 – 1:00</td>
<td>Registration and Welcome</td>
</tr>
<tr>
<td>1:00 – 2:00</td>
<td>Lightning Talks- Computational Biology</td>
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<tr>
<td>2:00 – 2:30</td>
<td>Networking Break</td>
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<tr>
<td>3:30 – 4:00</td>
<td>Networking Break</td>
</tr>
<tr>
<td>4:00 – 5:00</td>
<td>Lightning Talks- Machine Learning in Life Sciences</td>
</tr>
</tbody>
</table>

Register Now

Access Code: BIOTECH

Lafleur Ballroom at Wynn
3131 S Las Vegas Blvd

Sunday, December 1
12:30 PM - 5:00 PM
Healthcare & Life Sciences Networking Lounge

Venetian Level 3

Monday, December 2
10:00am – 5:00pm

- Lightning Talks
- Speaker Meet & Greets
- Informal Networking

Tuesday, December 3
11:00am – 5:00pm

- Lightning Talks
- Speaker Meet & Greets
- Informal Networking

Wednesday, December 4
9:00am – 5:00pm

- Lightning Talks
- Speaker Meet & Greets
- Informal Networking

Featured Sessions 2:00pm – 4:00pm
Sponsored by:

Deloitte

Thursday, December 5
11:00am – 3:00pm

- Lightning Talks
- Speaker Meet & Greets
- Informal Networking

Network, relax, meet session speakers, and learn from informal lightning talks
Keynotes

Overview

Monday Night Live with Peter DeSantis
Monday, December 2
7:30pm – 9:00pm
The Venetian, Level 2

Andy Jassy, CEO, AWS
Tuesday, December 3
8:00am – 11:00am
The Venetian, Level 2

Global Partner Summit with Doug Yeum
Wednesday, December 4
8:30am – 10:30am
The Venetian, Level 2

Dr. Werner Vogels, CTO, Amazon
Thursday, December 5
8:30am – 10:30am
The Venetian, Level 2
Overview

**MIDNIGHT MADNESS**
- TATONKA
- SCAVENGER HUNT
- AIR BAND
- AND MORE!

**Sunday, December 1**
10:30PM – Midnight | Venetian

**RESTAURANT RECEPTIONS**
- **Tuesday, December 3**
  6:00PM – 8:00PM | ARIA
  • Mirage • Venetian

**4K/8K RUN**
- **Wednesday, December 4**
  6:30AM | Mirage

**QUIRKY ACTIVITIES**
- MOVIE NIGHT
- CHOIR!CHOIR!CHOIR
- SIP AND PAINT
- AND MORE!

**Wednesday, December 4**
6:00PM – 9:00PM | Venetian • ARIA

**RE:PLAY**
- **Thursday, December 5**
  8:00PM – Midnight | MGM Festival Lot
Your re:Invent Checklist Worksheet

- Registered for re:Invent
- Booked my hotel
- Booked travel reservations
- Uploaded my badge photo
- Connected with account team
- Favorited sessions
- Reserved seats to the sessions I want
- Reviewed list of open boot camps
- Reviewed the Expo & Quad maps

- Downloaded the mobile app
- Familiar with the shuttle & walking routes
- Watched all How-to-re:Invent videos on YouTube
- Marked my calendar with critical dates
- Familiarize myself with sponsors in the Expo & Quad
- Check out the quirky programs (Bingo Night, Choir!Choir!Choir!, Sip and Paint, Tatonka Challenge, 4k/8k Run, Ping Pong, etc.)
- Read the Know-Before-You-Go info
- Attended Know-Before-You-Go webinar
Want to Connect With an Expert?

**AWS Life Science Leaders**

If you’d like to arrange a meeting with **AWS Life Science and Genomics Experts**, please reach out to your account teams to coordinate. You can click on the photos to access team member LinkedIn profiles.

- **Shez Partovi**
  Worldwide Director, Healthcare and Life Sciences

- **Patrick Combes**
  Worldwide Technical Lead, Healthcare and Life Sciences

- **Patrick Buckner**
  Industry Programs, Healthcare and Life Sciences

- **Todd Neuville**
  WW Business Development Lead, Life Sciences

- **Lisa McFerrin**
  Genomics Bioinformaticist

- **Elliot Menschik**
  Sr. Manager, Healthcare & Life Sciences Venture Capital and Start-Up Business Development

- **Oxana Pickeral**
  Global Partner Network Leader, Healthcare & Life Sciences

- **Kelli Jonakin**
  Principal Marketing Manager, Life Sciences & Genomics
See you in Vegas!